Google and Campus MovieFest Present *Infinite Deviation* Films
Original short films meant to inspire diverse audiences to pursue computer science.

ATLANTA, GA – October, 2016 – Campus MovieFest (CMF), the world's largest student film festival, teamed up with Google's Computer Science (CS) Education in Media team to continue the Infinite Deviation program after a successful 2015 campaign. CMF and Google strive to show students the unexpected side of computer science through a series of narrative short films.

"It's absolutely crucial that we use storytelling and the media to inspire diverse audiences to pursue CS," says Daraiha Greene, Google CS Education in Media Specialist. She continued, "Our research shows that stereotypical images of people in computer science and other technical fields can negatively influence the likelihood that girls and underrepresented minorities, including, but not limited to, LGBTQ members and those with disabilities, imagine themselves engaging in those fields. *Input* and *Not Yet*, stories made by a young person for other young people, showcase the impactful, diverse portrayals our team fights for. We couldn't be more pleased with the results of this collaboration."

Open submissions led to the selection of two creative concepts to be adapted into short films: *Input,* submitted by CC Chainey; and *Not Yet*, submitted by Jamie Clevenger, all members of We Make, CMF's network of emerging creators.

"Code is a universal language. It allows people from all nations and backgrounds to come together, with no gender, race, or background limitations, and create directly from their imaginations," say filmmakers Sarah Wilson Thacker and Jamie Clevenger, who created both films. "The only tools you really need are your mind and a computer. What we loved about this collaboration with Google is being able to help tear down the notion that code is a language only for men of certain ethnicities and backgrounds. Everyone can code, everyone can create, and we wanted to help tell that story."

Both *Input* and *Not Yet* can be found online at InfiniteDeviation.com alongside 2015 films *CodeNation* and *The Shadow*, directed by Eliza McNitt.

In *Input*, hip hop dance crew captain Keisha thinks her squad's chances of winning the annual homecoming show contest are toast when they're forced to work with the computer science club — but as it turns out, the "nerds" have some pretty slick moves of their own. The film stars Brianna Lott, Terrence Green, Jada Paige, and Madeleine Coghlan and was produced by Jamie Clevenger.

Not Yet gives a glimpse into the world of a young computer programmer and a technology executive bent on changing the world for the better. The film stars Jo Mani, Darren Bluestone and Scott Carino and was written and produced by Jamie Clevenger.

About Google

Google's mission is to organize the world's information and make it universally accessible and useful, and our approach to computer science in media is an extension of that mission. We are committed to increasing CS opportunities for all -- regardless of gender, ethnicity, geography, or socio-economic level -- and aim to inspire young people everywhere not just to use technology, but to create it.

For more information, visit g.co/csedu.

About Ideas United and Campus MovieFest

Ideas United began 16 years ago when four students at Emory University created Campus MovieFest (CMF), which has since become the world's largest student film festival. CMF offers equipment and training to students at participating campuses to create their own five-minute movies in a week all for free. Over one million students have shared their stories, earning over $2 million in prizing and seeing their films on big screens around the globe, at the prestigious Cannes Film Festival, and on millions of smaller screens – including in-flight on Virgin America, on television, and online. Tapping into this pool of talented filmmakers, IU created We Make, a network to provide paid, professional opportunities to its filmmakers, and to provide high-quality, authentic content to its partners. Find out more at www.campusmoviefest.com and www.ideasunited.com.

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